

AMCAP JMCS | JOURNAL OF MEDIA AND COMMUNICATION STUDIES

January 2024 | Volume 4 | Issue 1

From Textbooks to Tranquility: Peace Education in South Punjab

..... 1

Waqar Mahmood Khan, Aimen Shahzadi

Sociolinguistic Variation Resulting from TV Commercials' Code-Switched/Code-Mixed Linguistic Landscape: A Study from ESL Perspective

15

Areeb Imran, Muhammad Saboor Hussain (PhD)

Digitalizing Religious Preaching: YouTube as a place for traditional Islamic preaching Waz Mahfil

38

Abu Taib Ahmed

Deteriorating Editorial Autonomy: What Influences the Selection and Publication of Environmental Issues in the Kenyan Mainstream Print Media?

62

Otieno Michael Otieno

The Progression of Gender Stereotyping in Pakistani Television Advertisements

81

Xinnia Ejaz, Munaza Hasan Nasir, Rabia Yusuf, Nimra Khanum, Eemaan Hasan Iqbal, Sohaib Ahmed

Homosexual Media Exposure and Attitude toward Homosexuals: Moderating Role of Religion.....

103

Areeba Wajhat, Iqra Saeed, Muzammil Saeed